

Outwood Junior Academy Brumby Queensway, Scunthorpe, DNI6 2HY

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Chief Executive Principal, Primary: Mr Lee Wilson Head of School: Mr Steve Tait



Dear Families,

National Anti-bullying Week is being held from Monday 15th November to the 19th November and we will be supporting the National campaign by the Anti-Bullying Alliance by taking part in 'Wear Odd Socks day' on Monday 15th November. Last year, this was so successful raising awareness and celebrating differences and this year we hope to achieve even more! We will be launching a competition to design a logo or slogan to promote anti bullying so get creative! Prizes will be awarded for the winning design.

It is so important that we understand the true meaning of bullying as often the term 'bullying' can be used to describe isolated incidents or situations, however 'Bullying' is defined by the Anti-Bullying Alliance as: **repeated behaviour** which is intended to hurt someone either emotionally or physically. Bullying can take many forms including: physical assault, teasing, making threats, name calling and cyber bullying therefore it is vital that we raise awareness and ensure our children understand **what bullying actually is** and how to deal with situations effectively.

There are a range of useful websites that provide practical advice and support for parents who have concerns surrounding issues relating to bullying:

https://www.anti-bullyingalliance.org.uk/tools-information/advice-parents/interactiveanti-bullying-tool-parents

https://www.bullying.co.uk/advice-for-parents/

https://www.kidscape.org.uk/advice/advice-for-parents-and-carers/

Many thanks for your continued support,

Mrs Nicholson

Assistant Principal

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